

Skill Diploma In Digital Marketing

Step with us to build a career in Digital Marketing
Duration: 3 months course + 2 months internship



www.techno.academy

 CALICUT | UAE

About the course :

Ignite your career in digital marketing with our comprehensive Skill Diploma program. Learn the latest techniques in SEO, email marketing social media marketing, and more to drive results for your clients or business.

What you will learn :



- PhotoShop
- Digital Marketing Introduction
- WordPress Management
- Introduction to SEO
- SEO Foundations
- Advanced Keyword Research
- AI Management
- Facebook Marketing
- Instagram Marketing
- Search Engine Marketing
- Affiliate Marketing
- Email Marketing
- Inbound Marketing
- WhatsApp Marketing
- YouTube Optimization
- LinkedIn Marketing Overview
- Content Marketing
- Lead Generation Campaign
- Overview of Digital Automations
- Data Analytics Tool
- Google Tag Manager
- Google Search Console
- Marketing Automation Tools
- Concept Marketing Strategy

Why Techno Dot Academy?



Guaranteed Placement Assistance and Internship



Endorsed by IT Firm



Scholarships/Earn While Learn Option

Exit Profiles

- Digital Marketing Executive
- SEO Executive
- SEO Analyst
- PPC Expert
- Performance Marketer
- Social Media Marketing Executive

CALICUT

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